



DOUBLE DIAMOND COMPANIES

FOR IMMEDIATE RELEASE

Media Contacts:

Kelly Lemon

Double Diamond Resorts

214-706-9801 x 9814

klemon@ddresorts.com

www.ddresorts.com

THE CLIFFS RESORT ADDS SEA DOOS AT MARINA

GRAFORD (June 12, 2009) – The Cliffs Resort on Possum Kingdom Lake has added six Sea Doo GTI's to their current fleet available to rent. Property Owners and hotel guests can rent the Sea Doos on an hourly basis, or for a half or whole day. Pricing is \$75 per hour, \$255 for a half day and \$450 for a full day. Weekday package pricing for multiple rentals is available. In addition to the Sea Doos, The Cliffs Resort Ship Store has Pontoon and Deck boats for rental, as well as kayaks, water skis, tubes and knee boards. Call (940) 779-4530 for more information.

Whether you are looking for a fun day with the family or a romantic getaway, Possum Kingdom Lake provides the perfect setting. Packages are available online at www.thecliffsresort.com.

About Double Diamond Companies

Double Diamond Companies, which was founded in 1972, is headquartered in Dallas, Texas. A privately held company, it is comprised of a team of individuals specializing in managing, marketing, construction, and acquisition of upscale properties.

The company is recognized throughout the resort industry for their first-class resorts, challenging golf courses, numerous amenities, beautiful landscaping and visitor service orientation. They are also known for providing properties that offer an upscale and enjoyable environment for both families and conferences. Double Diamond was ranked within the top 200 fastest growing privately held companies in the Dallas/Fort Worth metroplex two years in a row by Southern Methodist University's Edwin L. Cox School of Business.

Their current portfolio consists of over 14,000 acres of land in 13 locations, including: White Bluff Resort on Lake Whitney, home of the Texas State Open from 2003 –2005 and rated 4 Stars by Golf Digest; The Cliffs Resort on Possum Kingdom Lake, rated 4 ½ Stars by Golf Digest; The Retreat in Cleburne, Texas; Eagle Rock Resort in the Blue Ridge Mountains of Pennsylvania; and Rock Creek Resort located on Lake Texoma. For more information, visit their website at www.ddresorts.com.