

NOVEMBER GOLF PROMOTION FOR FIREFIGHTERS

DALLAS, TX (November 2011) –

In honor of their hard work during an especially dangerous wildfire season, The Cliffs Resort and White Bluff Resort are offering Firemen the chance to play golf at either course for a cart fee during the month of November. Firemen must present ID at the time of play. This opportunity will be available Sundays after 1 p.m. through Fridays at noon.

This year was very active for wildfires across Texas, destroying thousands of acres. Because of the dedication of these men and women, the fires were contained within days. Without their bravery, the damage would have been much worse for all those involved. Double Diamond would like to extend a tremendous thank you to all of the area fire personnel who helped during these dreadful times, and invite you to come out and enjoy one of the beautiful golf courses at the Cliffs Resort and White Bluff Resort.

About Double Diamond Companies

Headquartered in Dallas, Texas, Double Diamond, Inc. is comprised of a team of individuals specializing in acquiring, managing, marketing and constructing of upscale resort communities. The company is recognized throughout the resort industry for its first-class resorts, challenging golf courses, numerous amenities, beautiful landscaping, and visitor service orientation and for providing an upscale, enjoyable environment for Property Owners and resort guests.

Their current portfolio consists of over 14,000 acres of land in 14 locations, including: White Bluff Resort on Lake Whitney, home of the Texas State Open from 2003 –2005 and rated 4 Stars by Golf Digest; The Cliffs Resort on Possum Kingdom Lake, rated 4 ½ Stars by Golf Digest; The Retreat in Cleburne, Texas; Eagle Rock Resort in the Blue Ridge Mountains of Pennsylvania; and Rock Creek Resort located on Lake Texoma. For more information, visit www.ddresorts.com.